

Programs

Business Management, B.S.

(48 credits)

The Bachelor of Science in Business Management, under the Tagliatela School of Business and Leadership, is designed for students looking for positions in management occupations which continue to experience growth in Connecticut and on the national level. The program provides a strong foundation of knowledge and experiences that enable our graduates to be business leaders — those capable of making sound and ethical business decisions in a continuously changing environment. Our program allows students to major in Business Management or choose a concentration in Entrepreneurship, Human Resource Management or Marketing Management.

Upon completing the program of study in Business Management, students will:

- Be able to demonstrate skills in quantitative analysis, scientific method, teamwork, written and oral communications, information literacy, and reading comprehension.
- Demonstrate knowledge of accounting, finance, management, international business, human resource management, marketing, economics, statistics, and business law and business ethics.
- Demonstrate the capacity for creative thinking.
- Demonstrate the ability to critically analyze ethical questions and engage in moral decision-making at the individual, company, and societal level.
- Apply learning from diverse disciplines to advanced strategic management issues.

Accreditation

The Tagliatela School of Business and Leadership at Albertus Magnus College has received specialized accreditation for the Bachelor of Science in Business Management through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations for program offerings are at the sole discretion of the Member.

Business Management, B.S. - Business Management

This concentration meets the Connecticut State Department of Education requirements for those traditional undergraduate students enrolled in the initial teacher preparation program at Albertus Magnus College and are seeking a secondary level teacher certification with a business endorsement. Contact the Department of Education and Teacher Preparation for additional information.

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
BE 161	Financial Accounting
BE 202	Statistics for Business and Economics
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204	Principles of Macroeconomics
MG 228	International Business Management
MG 335	Human Resource Law
MG 362	Human Resource Management
MG 365	Issues of Small and Family Business
MG 367	Strategic Management
MG 380	Management Internship

Select one (3 credits):

CIS 115	Computer Essentials
CIS 171	Business Spreadsheet Development
CIS 388	Introduction to Project Management
MG 315	Nonprofit Fundraising and Introduction to Foundation Grant Writing

**ADP students may substitute another course for MG 380 in consultation with the advisor.*

Business Management, B.S. - Entrepreneurship

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
BE 161	Financial Accounting
BE 202	Statistics for Business and Economics
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204	Principles of Macroeconomics
BE 248	Business Modeling and Analysis
MG 240	Social Entrepreneurship
MG 320	Product Development
MG 335	Human Resource Law
MG 365	Issues of Small and Family Business
MG 382	Entrepreneurship Internship
CIS 388	Introduction to Project Management

**ADP students may substitute another course for MG 382 in consultation with the advisor.*

Business Management, B.S. - Human Resource Management (Accelerated Degree Program Only)

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
BE 161	Financial Accounting

BE 202 Statistics for Business and Economics

BE 205 Principles of Microeconomics

BE 334 Business Law

MG 131 Principles of Management

MG 231 Principles of Marketing

MG 391 Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204 Principles of Macroeconomics

MG 335 Human Resource Law

MG 337 Human Resource Recruiting and Selection

MG 339 International Human Resource Management

MG 362 Human Resource Management

MG 367 Strategic Management

PY 232 Organizational Psychology

Select one (3 credits):

CIS 115 Computer Essentials

CIS 171 Business Spreadsheet Development

CIS 388 Introduction to Project Management

MG 315 Nonprofit Fundraising and Introduction to Foundation Grant Writing

Business Management, B.S. - Marketing

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135 Business Communications

BE 161 Financial Accounting

BE 202 Statistics for Business and Economics

BE 205 Principles of Microeconomics

BE 334 Business Law

MG 131 Principles of Management

MG 231 Principles of Marketing

MG 391 Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204 Principles of Macroeconomics

MG 241 Marketing Research and Strategy

MG 320 Product Development

MG 322 Promotional Marketing

MG 335 Human Resource Law

MG 367 Strategic Management

MG 380 Management Internship

Select one (3 credits):

CIS 115 Computer Essentials

CIS 171 Business Spreadsheet Development

CIS 388 Introduction to Project Management

MG 315 Nonprofit Fundraising and Introduction to Foundation Grant Writing

**ADP students may substitute another course for MG 380 in consultation with the advisor.*

Master of Business Administration: Five-Year B.S./M.B.A.

This program is designed for traditional undergraduate students who have demonstrated an ability to excel and a desire to obtain a Master of Business Administration degree in a minimal amount of time. A minimum of 156 credits are required to receive both the Bachelor of Science in Business Management (any concentration) and Master of Business Administration degrees. Of these, 120 credits are completed in the undergraduate program and 36 credits in the graduate program. During senior year, students take 2 graduate courses in addition to their regular undergraduate schedule.

Students with 30 credits remaining entering their senior year take a total of 18 credits each semester (15 undergraduate and 3 graduate credits). There is no extra cost to the student for these credits during their undergraduate study if they have been accepted into the five-year program. A preferred approach is that students accelerate their undergraduate studies prior to their senior year and enter their senior year with 24 credits remaining in the undergraduate program. This approach would allow seniors to complete 12 undergraduate credits and 3 graduate credits, 15 total credits, in each semester of their final year.

Students should apply to the Master of Business Administration program during the spring of their junior year and must have an overall G.P.A. of 3.5 to be accepted into the five-year program. At the time of acceptance, students will be assigned a graduate faculty advisor in addition to their undergraduate faculty advisor.

The student's undergraduate record must qualify for waivers in four graduate level courses. Course waivers are determined by the M.B.A. Program Director.