

Programs

Sport Management, B.S.

(51 credits)

The Bachelor of Science in Sport Management, under the Tagliatela School of Business and Leadership, is designed for students who love sports and are interested in an innovative, business-focused program. With a Bachelor's in Sport Management, students will become equipped with the professional expertise needed to lead and promote sports marketing, operate arenas and stadiums, manage entertainment events, and more. Albertus helps connect students to meaningful internships that also prepare them to enter the competitive field of Sport Management.

Upon completing the program of study in Sport Management, students will:

- Analyze and assess the leadership, management, and administration of national and international sports programs, services, agencies, and organizations.
- Demonstrate an understanding of and critically assess legal concepts, principles, and theories in a sport context.
- Apply marketing, communication, socio-cultural, and management concepts and associated knowledge, skills, and abilities to relevant sports industry projects.
- Critically assess and exhibit appropriate and successful professional behaviors in leading and managing in the Sports Industry.
- Communicate effectively in writing as appropriate to the sport management discipline and across the Sports Industry.

Accreditation

The Tagliatela School of Business and Leadership at Albertus Magnus College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business management, public administration, accounting and finance programs only. Locations for program offerings are at the sole discretion of the Member.

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
AC 161	Financial Accounting
BE 205	Principles of Microeconomics
BE 334	Business Law

MG 131 Principles of Management

MG 231 Principles of Marketing

MG 309 Business Ethics

MG 391 Business Capstone

CONCENTRATION REQUIREMENTS (27 credits)

SM 140 Introduction to Sport Management

SM 202 Sports Marketing & Promotion

SM 203 Sports Information & Media

SO 225 Sociology of Sport

SM 301 Ethics in Sport Management

SM 302 Legal Aspects of Sport Management

SM 303 Sport Venue and Event Management

SM 304 Sport Finance

SM 381 Sport Management Internship

WRITING IN THE DISCIPLINE DESIGNATED COURSE

MG 391 Business Capstone