

Programs

Art Management, B.S.

(51 credits)

The Bachelor of Science in Art Management, under the Tagliatela School of Business and Leadership, combines a liberal arts core curriculum with an interdisciplinary blend of management, arts, law, marketing, and communications courses. Built on the competencies of the Business School's core course foundation, the program is designed to prepare students for a career in managing community-based arts organizations.

Upon completing the program of study in Art Management, students will:

- Demonstrate achievement of core business skills in the functional areas of accounting, finance, economics, marketing, management, and human resources.
- Demonstrate an expertise in the technical, professional, and strategic skills necessary to lead projects successfully from inception to completion.
- Possess the knowledge and skills necessary to assume management positions in organizations dedicated to the arts.

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
AC 161	Financial Accounting
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 309	Business Ethics
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (27 credits)

AM 111	Introduction to Art Management
AM 129	Art Space Management
AR 216	Arts and Entrepreneurship
BE 204	Principles of Macroeconomics

- CIS 301 Technology and the Arts
- AM 351 Museum and Curatorial Studies
- MG 315 Nonprofit Fundraising and Introduction to Foundation Grant Writing
- AM 380 Art Management Internship
- Select one (3 credits):
- AH 230 Art History Survey I
- AH 231 Art History Survey II
- AH 232 Art History Survey III