Programs

Arts Entrepreneurship Minor

(18 credits)

Students completing the Arts Entrepreneurship minor will complete a cross-section of arts, management, and data analytic coursework that will allow them to compete as creative individuals in an increasingly complex economic environment. Students will acquire skill sets that are essential to operating and leading community-based arts organizations. The minor is ideal for creative thinkers who want to help lead organizations committed to supporting the arts in their community.

To earn the Arts Entrepreneurship minor, students must complete the courses listed below:

AR 216	Arts and Entrepreneurship
BE 248	Business Modeling and Analysis
MG 142	Introduction to Project Management
MG 240	Social Entrepreneurship
MG 365	Issues of Small and Family Business
MG 367	Strategic Management