

Programs

Business Management, B.S.

(48 credits)

The Bachelor of Science in Business Management, under the Tagliatela School of Business and Leadership, is designed for students looking for positions in management occupations which continue to experience growth in Connecticut and on the national level. The program provides a strong foundation of knowledge and experiences that enable our graduates to be business leaders — those capable of making sound and ethical business decisions in a continuously changing environment.

Upon completing the program of study in Business Management, students will:

- Be able to demonstrate skills in quantitative analysis, scientific method, teamwork, written and oral communications, information literacy, and reading comprehension.
- Demonstrate knowledge of accounting, finance, management, international business, human resource management, marketing, economics, statistics, and business law and business ethics.
- Demonstrate the capacity for creative thinking.
- Demonstrate the ability to critically analyze ethical questions and engage in moral decision-making at the individual, company, and societal level.
- Apply learning from diverse disciplines to advanced strategic management issues.

Accreditation

The Tagliatela School of Business and Leadership at Albertus Magnus College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business management, public administration, accounting and finance programs only. Locations for program offerings are at the sole discretion of the Member.

Business Management, B.S. - Business Management

This concentration meets the Connecticut State Department of Education requirements for those traditional undergraduate students enrolled in the initial teacher preparation program at Albertus Magnus College and are seeking a secondary level teacher certification with a business endorsement. Contact the Department of Education and Teacher Preparation for additional information.

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
AC 161	Financial Accounting
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 309	Business Ethics
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204	Principles of Macroeconomics
MG 228	International Business Management
MG 335	Human Resource Law
MG 362	Human Resource Management
MG 365	Issues of Small and Family Business
MG 367	Strategic Management
MG 380	Management Internship

Select one (3 credits):

BE 202	Statistics for Business and Economics
CIS 115	Computer Essentials
CIS 171	Business Spreadsheet Development

**ADP students may substitute another course for MG 380 in consultation with the advisor.*

Business Management, B.S. - Entrepreneurship (Traditional Undergraduate Program Only)

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
AC 161	Financial Accounting
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 309	Business Ethics
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204	Principles of Macroeconomics
BE 248	Business Modeling and Analysis
MG 142	Introduction to Project Management
MG 240	Social Entrepreneurship
MG 320	Product Development
MG 335	Human Resource Law
MG 365	Issues of Small and Family Business
MG 382	Entrepreneurship Internship

**ADP students may substitute another course for MG 382 in consultation with the advisor.*

Business Management, B.S. - Marketing (Traditional Undergraduate Program Only)

MAJOR REQUIREMENTS

REQUIRED CORE (24 credits)

BE 135	Business Communications
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AC 161	Financial Accounting
BE 205	Principles of Microeconomics
BE 334	Business Law
MG 131	Principles of Management
MG 231	Principles of Marketing
MG 309	Business Ethics
MG 391	Business Capstone

CONCENTRATION REQUIREMENTS (24 credits)

BE 204	Principles of Macroeconomics
MG 241	Marketing Research and Strategy
MG 320	Product Development
MG 322	Promotional Marketing
MG 335	Human Resource Law
MG 367	Strategic Management
MG 380	Management Internship

Select one (3 credits):

BE 202	Statistics for Business and Economics
CIS 115	Computer Essentials
CIS 171	Business Spreadsheet Development

**ADP students may substitute another course for MG 380 in consultation with the advisor.*

WRITING IN THE DISCIPLINE DESIGNATED COURSE

MG 391	Business Capstone
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4 + 1 Program: BS to Master of Business Administration

The 4+1 Master of Business Administration (MBA) program is designed for high-achieving **traditional undergraduate** students who seek to complete both a Bachelor of Science in Business Management and a Master of Business Administration in an accelerated timeframe.

A minimum of 150 credits are required to earn both degrees: 120 undergraduate credits and 30 graduate credits. During their senior year, students enroll in two graduate-level courses, which count toward both the undergraduate and graduate degree requirements.

These graduate credits are offered at no additional cost during the undergraduate phase for students formally accepted into the 4+1 program.

Students must apply to the MBA program during the spring semester of their junior year and must have a minimum cumulative GPA of 3.5 to be considered for admission. Upon acceptance, students are assigned a graduate faculty advisor in addition to their undergraduate faculty advisor to support their academic progression through the program.

This program provides an efficient pathway to advanced business education, equipping students with the strategic and managerial skills needed for leadership roles across a variety of industries.