

# Programs

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## English, Writing, and Media, B.A.

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### (39 credits)

The Bachelor of Arts in English, Writing, and Media, under the Department of English and Communications, is designed to provide an education that promotes the pursuit of truth in all of its dimensions and is practical in its application. The program combines a liberal arts core curriculum with courses in professional writing, including writing for digital media. In addition to developing students' writing skills in a variety of practical modes, the program fosters critical thinking and cultural literacy through the study of literature and other media.

Upon completing the program of study in English, Writing, and Media, students will:

- Write persuasively in a variety of professional modes and media, including digital media.
- Think critically about literature and other contemporary forms of cultural expression.
- Create original content in written, visual, and digital media.

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### **MAJOR REQUIREMENTS**

#### **REQUIRED CORE (30 credits)**

EN 143	Introduction to Creative Writing
EN 170	Foundations of Literary Study
EN 210	Creative Copywriting
EN 263	Social Media Storytelling
EN 267	Social Media Journalism
EN 321	The Athlete and Sport Across Popular Media and Culture
EN 323	Youth Activism Across the Americas Through Media and Culture (1920s-Present)
EN 325	Cultures of Young People Through Media Texts
EN 380	Internship
EN 394	Senior Seminar in English, Writing, and Media

**FLEXIBLE CORE (9 credits)**

Select one (3 credits):

EN 361 Literature of the Immigrant  
Special Topics course approved by the Department Chair

Select one (3 credit):

EN 227 Masterworks of British Literature I

EN 228 Masterworks of British Literature II

EN 283 Shakespeare I

EN 284 Shakespeare II

Select one (3 credits): English (EN) course above the 100-level.