

Programs

Esports Administration and Management Minor

(18 credits)

The Esports Administration and Management minor, under the Sport Management program, is designed to support those students who are interested in developing the essential skills associated with the management, marketing, and operations of the global industry of esports.

To earn the Esports Administration and Management minor, students must complete the courses listed below:

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| SM 143 | Introduction to Esports Management |
| SM 207 | Convention, Event and Trade Show Planning |
| SM 232 | Distribution of Games: The Role of the Publisher |
| SM 202 | Sports Marketing & Promotion |
| SM 301 | Ethics in Sport Management |
| SM 304 | Sport Finance |

**SM 143, SM 207, SM 232 courses are offered through the Lower Cost Models for Independent Colleges Consortium (LCMC).*